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DAIRY PRODUCTS

A List of References to Motion Pictures compiled by

Motion Picture Section

U. S. Department of Agriculture

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This list has been prepared solely for the information of those seeking data as to films available on certain agricultural subjects. The Department assumes no responsibility for accuracy of subject matter for other than its own productions, nor for the completeness of the list.

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- ADMIRALS IN THE MAKING, 1 reel, 16mm. and 35mm., sound, produced by Stark Films, Howard and Center Streets, Baltimore, Md., for the Baltimore Dairy Council, Baltimore, Md. 1 reel, covering four years of training of an Ensign at the United States Naval Academy, with subtle inserts to stress that milk plays an important part in building Admirals.
- BABCOCK TEST, THE, 1/2 reel, 35mm., sound, released 1931. U. S. Department of Agriculture film giving an historical account by the late Stephen M. Babcock, of how he arrived at what is known as the Babcock Test, -a test for determining the butterfat content of milk.
- BACKSTAGE WITH A BOTTLE OF DAIRYLEA MILK, 3 reels, 16mm. silent or sound, in color. Produced and distributed by the Dairymen's League Co-op Assn., Inc., 11 West 42nd Street, New York, N. Y. Covers all steps of the production and processing of quality milk. Shows the constant care, inspections, and safeguards given to fresh milk all the way from the farm until delivered to the consumer. Especially recommended as a consumer education picture. Available to Women's Clubs, Medical Societies, Business Clubs, Schools, Social and other organizations upon application to T. R. Kane, Advertising Manager.
- BONNIE LASSIE, 1 reel, 16mm. sound, produced and distributed by the Philadelphia Inter-State Dairy Council, Philadelphia, Pa. The story of a cow -the care given her as a calf to adult stage; the production of her food; the process of pasteurization of milk, etc.
- DAIRY CAPTLE, 1 reel, 16mm. silent. University of California, Berkeley. Five different types. Difference in color and markings. Charts showing milk and butterfat production of different types. Results of good breeding. Better production of milk.
- DAIRY CATTLE AND THEIR SELECTION, 1 reel, 16mm. silent. Produced and distributed by Society for Visual Education, Inc., 100 East Ohio St., Chicago, Ill. Shows that among domestic animals the highly-developed dairy cow is the most efficient producer of human food. There are wide differences in cows, in both the amount and economy of their production. By close attention to the physical conformation, the higher producing cattle can be selected. The film shows clearly that some cows are more productive than others, even with the same feed and care -that physical conformation is a vital factor in milk production -and shows just how constitution, feeding capacity, formation of milking organs, etc. affect production.

DAIRY CATTLE -TYPES, BREEDS, AND CHARACTERISTICS. 1 reel, 16mm. silent. Produced and distributed by Society for Visual Education, Inc., 100 E. Ohio Street, Chicago, Ill. Showing the five important breeds-Holstein, Jersey, Guernsey, Ayrshire, and Brown Swiss -together with the characteristics of these respective types, their origin and the history of their introduction into the United States. Excellent animated diagrams present the quick and economical effect of a purebred bull in improving a herd.

DAIRY DUCHESS AND CHURNING BUTTER, 1 reel, 35mm. silent. Wholesome Film Service, 48 Melrose Street, Boston. Scientific methods of preparing our most perfect food, milk, and modern methods of churning and packing butter.

DAIRY FARMING, 1 reel, 16mm. sound, 1940. Produced and distributed by Vocational Guidance Films, Inc., Old Colony Building, Des Moines, Iowa. The film portrays the activities of a modern dairy farm; includes scenes of men working in fields; herdsmen; operations involved in scientific feeding; modern milking methods. Other jobs are shown in marketing milk; milk products. Retailing of dairy products including the processing of milk, and the manufacture of ice cream, butter, and cheese, employing laboratory technicians, salesmen, general plant operators, and office help. City, State, and Federal governments employ many specialists in dairying. The narration further outlines the advantages and disadvantages of this vocation, and explains the amount of training needed.

DAIRY INDUSTRY IN IOWA, 3 reels, 16mm. silent. Visual Instruction Service, Iowa State College, Ames, Iowa. An interesting picturization of this important Iowa industry. Included are scenes of all important phases of dairying.

DAIRY MANAGEMENT, 2 reels, 16mm. silent. Produced and distributed by Society for Visual Education, Inc., 100 E. Ohio Street, Chicago, Ill. Portrays the dairyman's life -feeding and milking cows - weighing milk, the milk station, the silo, the farm buildings, sanitary stables, water supply, machinery; -importance of raising young stock; and all that is involved in the important phases of this agricultural pursuit.

DAIRY PRODUCTS, 1 reel, 16mm. and 35mm., silent. Pathe Exchange production, distributed by Instructional Films Division, Films of Commerce, 21 West 46th Street, New York, N.Y. The modern handling and shipping of milk are shown in comparison with days of yore, followed by the manufacture and packing of cheese and butter in large factories.

DEVON (England) DAIRY FARMING, 1 reel, 16mm. and 35mm., silent or sound; Gaumont British production, distributed by Visual Library, 1600 Broadway, New York, N.Y. After an analysis of the geographical conditions of South Devon this film shows daily work on a typical dairy farm and the distribution of milk to Plymouth and local cheese factories.

- EARLY BIRDS -Milkman Comedy. 1 reel, 16mm. silent. Philadelphia Inter-State Dairy Council, Philadelphia, Pa. Shows the milkman making deliveries and comic episodes in connection with his work.
- EIGHTY YEARS, THE (Milk) 3 reels, 16mm. sound. Produced by Borden's Farm Products Company; distributed by American Museum of Natural History, 79th Street and Central Park West, New York, N.Y. This film shows the progress of science in the United States during the last eighty years. Details of the progress made in the handling of milk are shown. It also reveals outstanding events of history during this period.
- FEEDING A CITY. 1 reel, 16mm. silent. Distributed by Akin and Bagshaw, Denver, Colorado. Farmers bring their vegetables, fruit and products to the outdoor market. There the buyers secure their supplies for the stores and market places. The Wayside Fruit and Vegetable Market attracts us so we take a trip to the country. The Modern Dairy supplies the cities with healthful milk. Cafes and restaurants provide attractive places to eat.
- FOOD AND GROWTH. 1 reel, 16mm. silent. Eastman Kodak Company, Teaching Films Division, 343 State Street, Rochester, New York. A feeding experiment with white rats, actually carried on in a classroom, demonstrates the food value of milk as compared with coffee and candy. The system of feeding, cleaning of cages, and charting of growth records are given in detail.
- GETTING YOUR MONEY'S WORTH. 1 reel, 16mm. sound. Produced by Julian Roffman; distributed by Garrison Film Distributors, Inc., 1600 Broadway, New York, N.Y. (From a series of short films produced from the consumer's point of view. Of interest to consumer cooperatives, home economics groups, etc.) When can you believe in ads? Can you get more by paying less? What are the tricks of packaging? The first reel shows how to buy shoes for mileage; compares grade A and B milk by laboratory test; points to the death hazard in lead toys.
- GOOD FOODS -MILK. 1 reel, 16mm. silent. Eastman Kodak Company, Teaching Films Division, 343 State Street, Rochester, New York. Scenes at a dairy farm: grazing cows, a suckling calf, the farmer milking, and a boy icing milk. A milkman delivers bottled milk to a city home. Kittens drink milk.
- GREATER PROFIT FROM MILK, 1 reel, 35mm. silent. Visual Instruction Service, Iowa State College, Ames, Iowa. Various products from milk; separating cream; care of utensils; details of processes at the creamery.
- HER MAJESTY, THE COW. 2 reels, 16mm. silent. American Museum of Natural History, 79th and Central Park W., New York, N.Y. How cows are milked and the milk distributed in various countries; sanitary conditions in U.S.

- HIGHLAND LASSIE, 1 reel, 16mm. silent. Philadelphia Inter-State Dairy Council, Philadelphia, Pa. The story of a cow, as told by "Highland Lassie" herself.
- HOW WE GET OUR MILK (For elementary grades). 1 reel, 16mm. silent, produced and distributed by Bray Pictures Corporation, 729 Seventh Avenue, New York, N.Y. Edited for elementary grades. Complete story of milk from cow to consumer showing modern methods employed in producing and handling, and the precautions taken to guard the public health and assure the purity and freshness of milk.
- HUSKY AND SKINNY, 1 reel, 16mm. sound. Produced and distributed by National Dairy Council, 111 North Canal St., Chicago, Ill. A cartoon showing day at Coney Island. Husky can keep up the pace for he drinks milk. Skinny lags but finds when he drinks milk he has the "pep" to do the things Husky does.
- JUST PALS -STORY OF A COW, 1 reel, 16mm. silent. Philadelphia Inter-State Dairy Council, Philadelphia, Pa. Shows the animals from which milk is obtained in other countries: -reindeer, donkeys, camels, buffalo, etc.
- MAGIC CAVES. 2 reels, 16mm. sound. Free industrial film, produced by the Roquefort Association; distributed by YMCA Motion Picture Bureau, 347 Madison Avenue, New York, N.Y. Depicts process of manufacturing Roquefort Cheese from the grazing of sheep on the hillsides of France, milking and inspection of sheep, curding, adding Roquefort pencillium, salting, storing, packing, shipping, and recutting in portions in the U.S.
- MAKING AMERICAN CHEESE IN A MODERN WISCONSIN CHEESE FACTORY. 2 reels, 16mm. silent. Produced by E. C. Damrow; distributed by Damrow Brothers Company, Fond du Lac, Wisconsin. Free industrial. Tells the story of cheese from beginning to end-or from the milk as it is brought to the cheese factory through all the different processes to the finished product.
- MAKING THE GRADE. 2 reels, 16mm. sound. Produced by Grade A Milk Association; distributed by YMCA Motion Picture Bureau, 347 Madison Ave., New York, N.Y. Showing what the dairy farmer does at the source of supply by using extra care for the production of a sanitary milk of extra quality for the feeding of infants and children in the city. Available only in New York State.
- MILK, 1 reel, 16mm. sound. Produced by W. O. Gutlohn, Inc., 35 West 45th Street, New York, N.Y. Distributed by Cinema, Incorporated, 234 Clarendon Street, Boston, Mass; Bell and Howell, 1801 Larchmont Ave., Chicago, Ill. The story of milk from cow to consumer. Excellent presentation of the elaborate precautions taken to safeguard the public from inferior or contaminated milk.

MILK (England) 1 reel, 16mm. and 35mm., silent. Gaumont British production distributed by Visual Library, 1600 Broadway, New York, N.Y. Scenes of cows in the meadows and farmyard are followed by a study of milking, bottle cleaning, sterilization, bottling, despatch, and early morning delivery. (One of a series of films showing the source of food supplies from the sea and earth. In each film the relation between the earth, the vegetable kingdom, animals and man is shown, and the human cooperation and continuity of effort necessary to maintain food supplies to the towns is stressed.)

MILK, 1 reel, 16mm. sound. Donavin Miller production, distributed by Hollywood Film Enterprises, Inc., 6060 Sunset Boulevard, Los Angeles, Calif. A primary teaching film showing the production of milk from cow to table. MIRACLE OF THE MEADOWS is a teaching film on the same subject for older children, produced by the same company.

MILK AND HEALTH. 1 reel, 16mm. sound. March of Time production, distributed by Association of School Film Libraries, Inc., Room 819, Time and Life Building, 9 Rockefeller Plaza, New York, N.Y. Origins of modern milk-marketing methods. Vol. III, Issue 1-1936. Deals with the progress which has been made in providing the public with pure milk. As the film opens with views of milk being delivered, the commentator states that though milk is the most healthful of foods, it is also potentially the most dangerous. The practices of the old-time dairy farmer are suggested in shots of milking in a dirty barn, and crude methods of straining the milk. A short sequence deals with the story of the achievement of Dr. Sedgwick, who in 1892 traced a typhoid epidemic in Springfield, Mass., to contaminated milk. The film indicates that after Dr. Sedgwick's discovery, an intensive drive was undertaken to guard the milk supply. A modern dairy farm is pictured -cows in the stanchions, being washed, and being milked by machine. In the closing sequence milk practices in this country are contrasted with those of France. The commentator states that in France milk distribution methods are 40 years behind this country.

MILK AS FOOD. 1 reel, 16mm. silent, produced by M. E. Diemer; distributed by Visual Education Service, Inc., 131 Clarendon Street, Boston, Mass.; also Dudley Visual Education Service, Mankato, Minn. An instructive film on milk; discusses modern dairy methods; emphasizes in various ways the food value of milk.

MILK -CHEESE MAKING. 1 reel, 16mm. silent. Bray Pictures Corporation, 729 Seventh Ave., New York, N.Y. Cottage cheese, staple food of pioneers. First "American" cheese, Rome, New York, 1851, made as cooperative community venture. Cheese sale method in general store of the 90s. Present day factories, near source of supply. Induced coagulation, heat, draining off whey, matting and dicing curd, salting, pressing, storing, blending, pasteurizing, packing.

MILK -DISTRIBUTION, 1 reel, 16mm. silent. Bell and Howell Company, 1801 Larchmont Ave., Chicago, Ill. Brief review of source at farm, and rural receiving plant. Tank transportation on schedule every single day of year. Pasteurization, regenerating unit. Milk is filtered, heated, cooled, bottled. Comparison with primitive methods of distribution in other lands.

MILK -FEEDING NEW YORK. 2 reels, 16mm. sound. Produced by Sheffield Farms Company; distributed by American Museum of Natural History, 79th Street, and Central Park, West, New York, N.Y. Scenes in New York City. Ships, trains and trucks bring in food from all over the world to feed New York's millions; oranges, bananas, wheat and the products of the bakery, poultry, eggs, meat packing and fishing industries. One of the most important foods for all is milk. The story of milk follows from the cows in pasture, milking, testing, sterilizing, pasteurizing and delivery to the city homes. The importance of milk for undernourished babies as well as for all members of the family is shown.

MILK INTO CHEESE (England) 1 reel, 16mm. and 35mm., silent. Gaumont British production, distributed by Visual Library, 1600 Broadway, New York, N.Y. Shows mechanical milking on a large farm and the use of milk in a Cheddar Cheese Factory.

MILK -THE MASTER BUILDER. 1 reel, 16mm. and 35mm., silent, produced and distributed by National Motion Pictures Company, Mooresville, Ind. Deals with the importance of milk in the healthful diet. Not only does the film vividly portray the value of milk as a food, but it stresses the need for cleanliness in all steps of handling milk. It further emphasizes the necessity of pasteurization as a health measure. All in all, it is an appealing subject to lend greater interest to the study of milk and to increase consumption of this master builder.

MILK PARADE. 1 reel, 16mm. and 35mm. sound, produced in 1937 by Pathe News, Inc.; distributed by Milk Industry Foundation, 3216 Chrysler Building, New York, N.Y. Traces milk and milk distribution from the cow to the doorstep. The film first shows how our milk supply formerly was undependable and of questionable sanitation; then itshows in contrast today's clean farms and sanitary practices which insure safe milk. In the modern dairy, the milk cans are cleaned and sterilized; the milk is tested and weighed, then pumped through pipes from refrigerating unit through the holding tank to the pasteurizing room. It is shipped in tank cars to the city plant where it goes into the receiving tank, through the pasteurizing unit to the holding tanks, and finally to the refrigerating and bottling units. We see the bottles as they are given a 30 minute mechanical washing; then mechanically filled and capped. The story ends as the milkman starts his rounds. Narrated by Lowell Thomas.

- MILK-PRODUCTION. 1 reel, 16mm. silent. Bell and Howell Company, 1801 Larchmont Ave., Chicago, Ill. Our largest cash crop, perfect food from tested cows. Receiving plant routine, characterized by extreme cleanliness at every point. Pasteurization of local supply; shipment of the balance.
- MILK -THE UNIVERSAL FOOD. 1 reel, 16mm. silent. Produced by McCrory Studios; distributed by Knowledge Builders Film Division, McCrory Studios, 130 W. 46th Street, New York, N.Y. How milk is produced and handled; its food elements and values; how used in various countries.
- MILKMAN AS COMMUNITY HELPER. 1 reel, 16mm. silent. Produced and distributed by Akin and Bagshaw, Inc., 1425 Williams Street, Denver, Colo. (Kodachrome picture). The work of the community helper; production of milk; from the dairy to delivery at the consumer's door.
- THE MILKY WAY, 1 reel, 16mm. silent and sound; produced and distributed by Dairymen's League Cooperative Association, Inc., 11 West 42nd St., New York, N. Y.
- THE MILKY WAY OUT. 2 reels, 16mm. and 35mm., sound, released 1938.

 U. S. Department of Agriculture, Washington, D. C. Improvement in dairy farming in the South. Through a movement started by county agents, farmers have improved their herds, transformed worn-out lands into permanent pasture, and established a supplemental industry which has solved the one-crop problem, and brought about a higher standard of living.
- MIRACLE OF THE MEADOWS, 2 reels, 16mm. sound. Donavin Miller Productions, Inc., distributed by Hollywood Film Enterprises, Inc., 6060 Sunset Blvd., Los Angeles, Calif; also Cosmopolitan Film Libraries, Inc., 3248 Gratiot Ave., Detroit, Mich. Milk, -from farm to home, production, processing, certifying, and pasteurizing. The new technique in educational films which gives the reasons and explanations. Government control, receipt of milk at the plant, weighing and testing, butterfat and bacteriological tests, holding vats, bottling, storage, transportation, and delivery.
- MODERN MILK. 1 reel, 16mm. silent, free industrial film, produced and distributed by Evaporated Milk Association, 307 North Michigan Ave., Chicago, Ill. The picture tells the story of the early use of milk by the human race, the history, major steps in the preparation of evaporated milk; its nutritive properties and uses in the diet. Suitable for showing in the upper grades, high schools and colleges, and to various adult groups such as Parent-Teacher Associations, homemaking classes, women's clubs, or men's business organizations.
- MORE LIFE IN LIVING, 1 reel, 16mm. sound, produced and distributed by National Dairy Council, 111 North Canal St., Chicago, Ill.; also by YMCA Motion Picture Bureau, 347 Madison Ave., New York, N.Y. A fast moving dramatization portraying the nutritional importance of milk and milk products in maintaining sound bodies for more zestful living. As the title suggests, it glorifies proper eating in all walks and at all ages of life.

- OUT OF THE MILK BOTTLE. 1 reel, 16mm. silent. Distributed by the American Museum of Natural History, 79th and Central Park, West, New York, N.Y. An animated cartoon for young children.
- OUT OF THE SHADOWS, 1 reel, 16mm. sound, produced by the Atlas Educational Film Company, Oak Park, Ill., for the Wisconsin Alumni Research Association, Madison, Wis. The story of Vitamin D in milk.
- QUALITY MILK, 1 reel, 16mm. and 35mm., silent, released 1930. U. S. Department of Agriculture, Washington, D. C. The first essential in the production of quality milk is a healthy, accredited herd. Scenes show herds of Ayrshire, Guernsey, Jersey, and Holstein cows. The matter of feeding is considered; then sanitation. Cleanliness is observed in every phase of quality milk production; in the barnyard, in the barn where there is also plenty of light and ventilation. Cows are curried and brushed; utensils are sterilized; the milk is placed in a cooler as each cow is milked; then into a refrigerator where it is kept until loaded on the milk truck. When loaded, the cans are covered with a tarpaulin to protect the milk from sun and dust.
- SCIENCE, GUARDIAN OF OUR MILK SUPPLY, 1 reel, 16mm. silent, produced by Borden's Farm Products, 110 Hudson Street, New York, N.Y.; distributed by The American Museum of Natural History, 79th Street & Central Park, West, New York, N.Y. Depicts the science involved in the care of milk distributed by Borden's to insure pure, rich, safe milk.
- SOLID FOODS IN THE INFANT DIETARY, 1 reel, 16mm. silent and sound. Chicago Film Laboratory, Inc., 18 W. Walton Place, Chicago, Ill. Progress in showing healthful value of milk as food; adapted development of foods for infants; their nutritious value.
- SOMERSETSHIRE DAIRY FARMING (England) 1 reel, 16mm. and 35mm., silent and sound. Gaumont British production, distributed by Visual Library 1600 Broadway, New York, N.Y. This film shows geographical factors which make Somerset a good county for dairy farming. The conditions of work on small and large farms and use of milk in local cheese factories are seen, together with manufacturing of milk chocolate in the Bristol area.
- STORY OF MILK. I reel, 16mm. silent, produced and distributed by Educational Film Service, 77 Woolnough Avenue, Battle Creek, Michigan. An excellent film for use with primary grades. The film was produced for use in connection with experimental work in early grade reading. The titles are as simple as possible and yet tell the story. The film shows the story of a trip to the farm and dairy by two children. Cleanliness and care in handling the milk are stressed.

THE STORY OF MILK. 3 reels, 16mm. silent, produced and distributed by Bray Pictures Corporation, 729 Seventh Avenue, New York, N.Y. Reel 1, Production. Covers the modern methods employed in producing and handling milk from cow to distributing plant. It shows care of the animals, sanitary housing, inspection, testing, and the many other precautions necessary to assure pure fresh milk, and guard the public health. Reel 2, Distribution. Deals with distribution of milk, its arrival and handling at the distributing plant, pasteurization in detail, sterilization of equipment, and finally delivery to the consumer by various ways and means and under all conditions. Reel 3, Cheese. Covers in detail the making of one of the most important milk foods -cheese. We see how it was made by the pioneers a century ago, and, in comparison, all phases of production in the modern way.

SUNSHINE MAKERS, 1 reel, 16mm. sound, produced by Van Buren Pictures; distributed by Walter O. Gutlohn, Inc., 35 W. 45th Street, New York, N.Y. Shows how milk turns the characters into Sunshine boys.

TWO DOORS ON MAIN STREET. (Canadian) 2 reels, 16mm. and 35mm., silent. Apply to the Commissioner, Dairy and Cold Storage Branch, Department of Agriculture, Ottawa, Ontario, Canada. Prints can be purchased from the Canadian Government Motion Picture Bureau, Ottawa, Ontario, Canada. An informative and educational subject in the form of a dramatic story designed to show the benefits to be derived from proper feeding methods for children and the beneficial aspects of milk and its many by-products as an aid to good health.

WHITE MAGIC, THE STORY OF TEN THOUSAND MEN AND A COW. 4 reels, 16mm. sound. Produced by Borden's Farm Products, 110 Hudson Street, New York, N.Y. Distributed by The American Museum of Natural History, 79th Street and Central Park West, New York City. The story of milk from the modern dairy farm in the country to the consumer's home in a modern city.

WISCONSIN DAIRIES. 1 reel, 16mm. silent. Eastman Kodak Company, Teaching Films Division, 343 State Street, Rochester, New York. Production of milk on a small farm; on a large farm. The dairy plant -pasteurization, automatic bottling and capping. refrigeration, transportation.

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